

The Samuel Smith Salute

A call to toast the iconic British brewery that sparked the US craft beer revolution:
Craft Brewing Since 1758

Seattle, January 5, 2016:

We are asking you to remember – or imagine – what beer drinking was like in America 38 years ago, before the first Samuel Smith's shipment arrived.

There were about 85 breweries in the US and only one was a craft brewery. Imports were few, and almost all were pale lagers. Today, the American beer scene is the most dynamic on the planet.

Build a display at your store; add a selection of Smith beers and cider to your menu; write about your first experience with a Sam Smith beer on your blog . . . raise a glass with us this month!

Most events: Jan. 23 -31, 2016

In January 2016, many great beer spots will be saluting an iconic British Brewery for the **6th Annual Samuel Smith Salute!** Please join in: raise your glass, savour the benchmark beers from Samuel Smith's, and recall the role that this splendid brewery has played in building today's American beer scene.

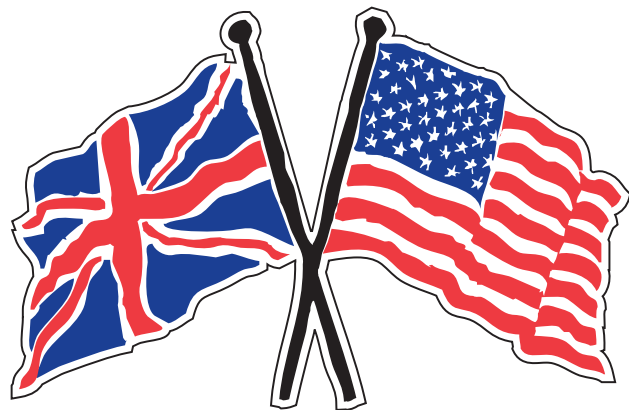
*Check for events
near you on*
merchantduvin.com

#samsmithsalute



Samuel Smith

handcrafted ales & lagers



Brewed since 1758
Imported since 1978

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