

Now available in four-packs!



Bavaria's Finest:

Ayinger Oktober Fest-Märzen

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Ayinger Brewery

Bavaria, Germany - Est. 1878

In Bavaria, the world's most competitive beer market, Ayinger beers (and their famous Gasthaus Hotel) enjoy a special status even among the other 750 brewers. According to Randy Mosher, one of the World Beer Championship expert judges, "Ayinger has a long-standing reputation for excellence in beer and hospitality. Their beers are, you might say, homestyle, more lightly touched by the industrial revolution than some better-known German breweries. Compared to the mainstream, their beers tend to be just a touch fuller, darker, more intense. All this without giving up the smoothness for which Bavarian beers are justly famous."



Beer: Full-bodied, flavorful March (Märzen) beer brewed and lagered to celebrate Bavaria's famous Oktoberfest. Served at German beer festivals in September and October with roasted chicken, pork, and sauerkraut.

Taste: Rich, golden color. Slightly sweet, malty nose. Medium-to-big body and alcohol, and a soft dryness from long maturation.

Serving suggestions: Pretzels and radishes, goulash with dumplings, clam chowder, bockwurst, Wiener schnitzel. Traditionally served in tall mugs or "willibecker" tall tumblers.

History: Bavarians have been celebrating the harvest with beer festivals since before the 1400s. Märzen is brewed in March to be ready for the September and October festivals.

Oktoberfest: One of the world's notable beer festivals, Munich's Oktoberfest commemorates the 1810 wedding of Princess Theresa and Prince Ludwig - the party lasted for days! Generally Oktoberfest ends on the first Sunday in October, so you can count back 16 days to determine the Saturday in late September when it begins.

OG: 1.054 - IBU: 21 - ABV 5.8%

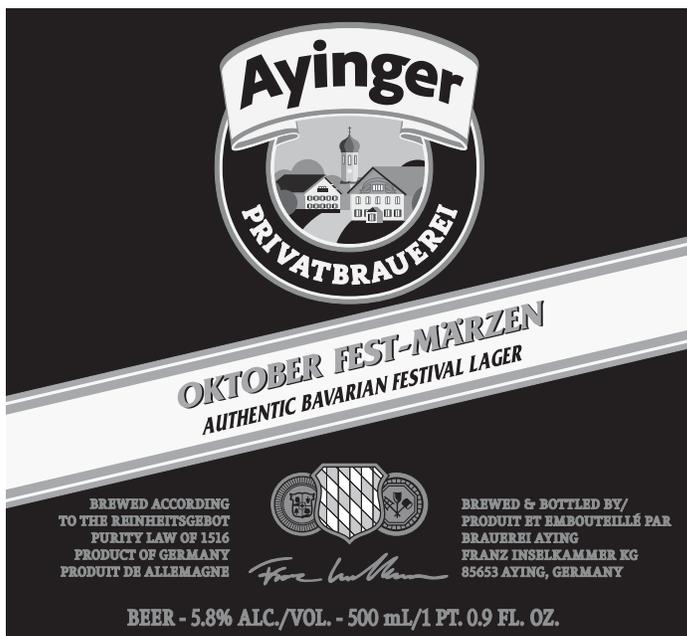
Product sizes and packaging:

-16.9 oz. (500 mL) bottles - case of 20

-11.2 oz. (330 mL) bottles - case of six 4-packs

-7.92 gal. (30 liter) kegs

Seasonal: August through October only.



UPC:



11.2 oz. bottle



11.2 oz. 4-pack



24/11.2 oz. case



16.9 oz. bottle



20/16.9 oz. case